

Lone Star Chronicles

	Name of Ad	Ad size			Price per issue	
		Column x Height or (Width x Height)			B/W	Color
11	Full Page	6 col x 20"	or	11" x 20" tall	\$ 960.00	\$ 1,035.00
10	Half Page Vertical	3 col x 20"	or	5-1/4" x 20" tall	\$ 480.00	\$ 555.00
9	Half Page Horizontal	6 col x 10"	or	11" x 10" tall	\$ 480.00	\$ 555.00
8	Quarter Page Vertical	3 col x 10"	or	5-1/4" wide x 10" tall	\$ 240.00	\$ 315.00
7	Quarter Page Horizontal	6 col x 5"	or	11" x 5" tall	\$ 240.00	\$ 315.00
6	4 x 6	4 col x 6"	or	7-1/2" x 6" tall	\$ 192.00	\$ 350.00
5	Eighth of Page	3 col x 5"	or	5-1/4" x 5" tall	\$ 120.00	\$ 267.00
4	3 x 4	3 col x 4"	or	5-1/2 x 4" tall	\$ 96.00	\$ 171.00
3	3 x 2	3 col x 2"	or	5-1/2 x 2" tall	\$ 48.00	\$ 123.00
5	Tenth of Page	2 col x 5"	or	3.9" x 5" tall	\$ 80.00	\$ 155.00
4	Triple Column	3 col x 3"	or	5-1/2 " x 3" tall	\$ 72.00	\$ 175.00
3	Single Column	1 col x 5"	or	1.86" x 5" tall	\$ 40.00	\$ 115.00
2	Business Card	2 col x 2"	or	3.9" x 2" tall	\$ 35.00	n/a
1	Half Business Card	1 col x 2"	or	1.86" x 2" tall	\$ 20.00	n/a

Base Price for an Ad is \$8 per colum inch. \$6.5 per colum inch if in multiple papers. Plus \$75 for color in ad
(If in multiple papers, same week, get 25% off after second paper.)

Reader Ads, Base price = \$16 first 25 words, \$.30 after

* With print-ready copy, no design or set up fee charged. Otherwise initial Ad Design Fee of \$75.00 will apply for any Ad over half a page. \$50 for any Ad under half a page to an Eighth Page.

\$25.00 extra charge for requested page placement of ad.

Public Notices - Price based upon retail ad pricing above, will include affidavit and tear sheet

Business Spotlight ad if
paid in advance for year. 2 col x 2" \$1,560 for the year \$30 a week
2 col x 4" \$2,600 for the year \$50 a week

Obituary Pricing

For the first 0-100 word count will be \$.75 per word
For words Between 100-250 will be priced at \$.30 per word
For any words over 250 word count will be \$.10 per word

**** Ad Deadline is on Mondays****

E-mail info (jpg, tiff, etc. along with copy, if appropriate) should be sent to design@lonestarchronicles.net

Office Number : 903 - 342- 5247

Cell: 254 - 640 - 8856

Special packages

Sports Page Signature ad. \$20 a week, \$200 for the Football season, free into playoffs

Special Sections

Size	Price
Full Page	\$ 600.00
Half Page Vertical	\$ 320.00
Half Page Horizontal	\$ 320.00
Quarter Page Vertical	\$ 175.00
Quarter Page Horizontal	\$ 175.00
Eighth of Page	\$ 95.00
One Sixteenth of Page	\$ 50.00

Plus \$75 for color in ad

Sports Sports Poster

Size	Price
Block (2.37x1.75)	\$ 99.00
Frame (3x3.25)	\$ 199.00
Banner (7x2.5)	\$ 299.00
Corner (4.87 x 5.12)	\$ 399.00
Center (7x6.375)	\$ 699.00